

# Mulch & Soil Council

## New Product Display Reservation

The 46<sup>th</sup> Annual Meeting of the Mulch & Soil Council will be held September 20-21, 2017, at the Marriott Renaissance Hotel in Nashville, TN. We extend to you a special invitation to participate in our reception for all Affiliate and Associate members to inform mulch & soil producers of new equipment and products available to the industry.

Space is now available for member companies wishing to display their company's latest products in a table-top or "pop-up" exhibit. The reception will be held at 6:00pm - 7:30pm on Wednesday, September 20<sup>th</sup>. **There is no cost for this display space.** That's right – because you are a valued member of our organization you may exhibit for FREE!

### The rules for the reception are very simple and few:

1. Your Affiliate/Associate member dues must be fully paid prior to reserving a space.
2. Displays must not exceed **8'h x 8'w x 4'd**.
3. Disparaging comparisons to other member products are not permitted.
4. You must reserve a space by **August 25<sup>th</sup>, 2017**. (no cost).
5. Displays must be put up between 4:00 – 5:30 p.m., ready to view at 6:00 p.m., and removed at 7:30 p.m. on September 20<sup>th</sup>, 2017.

**In Addition**, all Affiliate and Associate members are welcome to include product/service promotional material in the onsite registration packets handed-out to all participants as they check-in. To participate in either program (display or product packets), please complete the form below.

#### Ship materials for registration packets to:

JC McGowan, MSC  
46<sup>th</sup> Annual Meeting Promo  
Marriott Renaissance Hotel  
611 Commerce Street  
Nashville, TN 37203

#### Ship company New Product Display materials to:

Representative's Name/Company  
46<sup>th</sup> MSC Annual Meeting Display  
Marriott Renaissance Hotel  
611 Commerce Street  
Nashville, TN 37203

Note: All promotional materials to be included in the onsite registration packets must be received at the Hotel Monteleone by **Monday September 18**.

---

### Affiliate/Associate Display Reservation Form

46<sup>th</sup> MSC Annual Meeting  
Nashville — September 20-21, 2017

1.  **Yes.** I will participate in the Affiliate Member display on **September 20<sup>th</sup>**. Please reserve:  
 Tabletop space for my display **-OR-**  Floor space for my pop-up display

Do you need electrical?  Yes  No

Do you want a 6-ft draped table?  Yes  No

#### AND / OR

2.  **Yes.** I will provide company promotional materials for inclusion in the onsite registration packet.

Company: \_\_\_\_\_ Contact's Name : \_\_\_\_\_

Signature: \_\_\_\_\_

Email Address \_\_\_\_\_

**Return by Fax (806-832-5244) or Email (jc@mulchandsoilcouncil.org)  
NO LATER THAN August 25<sup>th</sup>, 2017.**