

2019 Exhibit Space Available†

48th MSC Annual Meeting

September 24 - 26, 2019

Palacio Del Rio Hilton

San Antonio, Texas



The Mulch & Soil Council is growing, and **more members means more buying power.**

We estimate our members purchase **more than \$200 million in equipment** each year and another **\$60-\$75 million in colorants.**

You probably go to **other meetings and exhibits where thousands of people with no actual buying power** roam hundreds of competing exhibits.

MSC IS DIFFERENT!

1. MSC members are owners, presidents, vice presidents, general managers and plant managers — **the exact people you need to know because they ALL have purchasing power!**
2. MSC members represent the leading mulch and soil production companies in the U.S. with **over 50% - 65% of the packaged mulch and soil retail market sales.**
3. AND, your competition is limited because MSC has authorized **ONLY 25 EXHIBIT SPACES in San Antonio.**
4. **Focused Opportunity:** You can meet with members September 24, 25 & 26, but the exhibit set-up and tear-down time is **4:00pm – 8:00pm on September 25.**

SIGN-UP TODAY

For 2019, display space at the MSC 48th Annual Meeting September 24-26 in San Antonio, TX, is available to members of the Mulch & Soil Council as follows:

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

Sponsored booths will receive priority in space assignments.

Diamond Sponsor (\$15,000)

1. Booth space^{††}
2. 2 complimentary full meeting registrations included
3. 1 full-page ad in final program
4. 1 designated e-blast
5. Listed as Diamond Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List w/ emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - o Keynote Speaker

Platinum Sponsor (\$10,000)

1. Booth space^{††}
2. 2 complimentary full meeting registrations included
3. ½ page ad in final program
4. 1 designated e-blast
5. Listed as Platinum Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List w/ emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - o Opening Reception
 - o President's Reception

Gold Sponsor (\$5,000)

1. Booth space^{††}
2. 2 complimentary full meeting registrations included
3. 1/4 page ad in final program
4. Listed as Gold Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Materials in Attendee bag
7. Sponsorship of specific event or item (see list below):
 - o Registration Bags
 - o Name Badges & Lanyards

Silver (\$2,500)

1. Booth space^{††}
2. 1 complimentary full meeting registration included
3. Business card ad in final program
4. Listed as Silver Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Sponsorship of specific event or item (see list below):
 - o Day 1 PM Coffee Break
 - o Day 2 AM Coffee Break
 - o Day 2 PM Coffee Break

General Displays

(Early = pre July 30 / Late = After July 30)

Basic Member Booth Space \$1,500 Early / \$2,000 Late

1. Booth space^{††}
2. 1 complimentary registration included

†Exhibit eligibility limited to members of the Mulch & Soil Council.

†† Booth space is one 6 ft tabletop or one 8 ft "pop-up" exhibit space. Electrical and A/V needs are extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

48th MSC Annual Meeting

2019 Exhibit Space Reservation For Members of the Mulch & Soil Council†

September 24 - 26, 2019

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San Antonio, Texas

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

****Sponsored booths will receive priority in space assignments†† ****

We wish to be the ***exclusive sponsor*** & exhibitor†† of the entire event indicated below: (Check Space)

___ Keynote Speaker (Thursday, 9/26)	\$15,000	(DIAMOND Sponsor)
___ Opening Reception (Wednesday, 9/25)	\$10,000	(PLATINUM Sponsor)
___ President's Reception (Thursday, 9/26)	\$10,000	(PLATINUM Sponsor)
___ Registration Bags	\$5,000	(GOLD Sponsor)
___ Name Badges & Lanyards	\$5,000	(GOLD Sponsor)
___ Day 1 PM Coffee Break (Wednesday, 9/25)	\$2,500	(SILVER Sponsor)
___ Day 2 AM Coffee Break (Thursday, 9/26)	\$2,500	(SILVER Sponsor)
___ Day 2 PM Coffee Break (Thursday, 9/26)	\$2,500	(SILVER Sponsor)

General Displays (Early = pre July 30 / Late = After July 30)

___ Basic Member Booth Space†† \$1,500 Early / \$2,000 Late

† Exhibit eligibility is limited to members of the Mulch & Soil Council.

†† Booth space is one (1), 6-ft tabletop or one (1), 8-ft "pop-up" exhibit space. Electrical and Audio/Visual needs are extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

Sponsor & Exhibitor Registration Information

Member Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ FAX: (_____) _____

E-mail Address: _____

Payment: ___ Check ___ Credit Card

Card Type: ___ AmEx ___ VISA ___ MasterCard

Card #: _____ Exp. Date: _____ Zip Code: _____

CVV: _____ Signature: _____