

2026 Exhibit Space Available†

55th MSC Annual Meeting

September 29 - October 1

The Westin New Orleans

New Orleans, LA



The Mulch & Soil Council is growing, and **more members means more buying power.**

We estimate our members purchase **more than \$200 million in equipment** each year and another **\$60-\$75 million in colorants.**

You probably go to **other meetings and exhibits where thousands of people with no actual buying power** roam hundreds of competing exhibits.

MSC IS DIFFERENT!

1. MSC members are owners, presidents, vice presidents, general managers and plant managers — **the exact people you need to know because they ALL have purchasing power!**
2. MSC members represent the leading mulch and soil production companies in the U.S. with **over 50% - 65% of the packaged mulch and soil retail market sales.**
3. AND, your competition is limited because MSC has **ONLY 25 EXHIBIT SPACES in New Orleans.**
4. **Focused Opportunity:** You can meet with members throughout the entire annual meeting, but the exhibit time is **4:30pm – 7:00pm on Wednesday, September 30, 2026.** Set-up will be prior to reception start and breakdown will be immediately after.

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

Sponsored booths will receive priority in space assignments.

Diamond Sponsor (\$15,000)

1. Booth space††
2. 1 complimentary full meeting registration included
3. 1 full-page ad in final program
4. 1 designated e-blast
5. Listed as Diamond Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List with emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - Pens/Pads for all attendees at all sessions
 - Name Badges & Lanyards for all attendees
 - Keynote Speaker

Platinum Sponsor (\$10,000)

1. Booth space††
2. 1 complimentary full meeting registration included
3. ½ page ad in final program
4. 1 designated e-blast
5. Listed as Platinum Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List with emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - Pre-Meeting Meet The Board Reception
 - Opening Night Exhibit Reception
 - President's Happy Hour

Gold Sponsor (\$6,000)

1. Booth space††
2. 1 complimentary full meeting registration included
3. 1/4 page ad in final program
4. Listed as Gold Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Materials in Attendee bag
7. Sponsorship of specific event or item (see list below):
 - Registration Bags for all attendees
 - Day 2 Grab & Go Breakfast
 - General Gold Meeting Sponsor

Silver (\$4,000)

1. Booth space††
2. 1 complimentary full meeting registration included
3. Business card ad in final program
4. Listed as Silver Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Sponsorship of specific event or item (see list below):
 - Day 1 PM Break
 - Day 1 PM Break
 - Day 2 AM Break
 - Day 2 PM Break
 - Health & Hydration Station
 - General Silver Meeting Sponsor

General Displays

(Early = pre Aug 14/ Late = After August 14)

Basic Member Booth Space \$2,500 Early / \$3,000 Late

1. Booth space††
2. 1 complimentary registration included

†Exhibit eligibility limited to members of the Mulch & Soil Council.

†† Booth space is one 6 ft tabletop or one 8 ft "pop-up" exhibit space. Electrical and A/V is extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

55th MSC Annual Meeting

2026 Exhibit Space Reservation For Members of the Mulch & Soil Council†

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

*****Sponsored booths will receive priority in space assignments†† *****

We wish to be the **exclusive sponsor** & exhibitor†† of the entire event indicated below: (Check Space)

<input type="checkbox"/> Attendee Pen & Pads	\$15,000	(DIAMOND Sponsor)
<input type="checkbox"/> Audio/Visual	\$15,000	(DIAMOND Sponsor)
<input type="checkbox"/> Name Badges & Lanyards	\$15,000	(DIAMOND Sponsor)
<input type="checkbox"/> Keynote Speaker	\$15,000	(DIAMOND Sponsor)
<input type="checkbox"/> Meet The Board Reception (Tuesday, 9/29)	\$10,000	(PLATINUM Sponsor)
<input type="checkbox"/> Opening Reception (Wednesday, 9/30)	\$10,000	(PLATINUM Sponsor)
<input type="checkbox"/> President's Happy Hour (Thursday, 10/1)	\$10,000	(PLATINUM Sponsor)
<input type="checkbox"/> Registration Bags	\$6,000	(GOLD Sponsor)
<input type="checkbox"/> Day 2 Grab n' Go Breakfast (Thursday, 10/1)	\$6,000	(GOLD Sponsor)
<input type="checkbox"/> General Gold Meeting Sponsor	\$6,000	(GOLD Sponsor)
<input type="checkbox"/> Day 1 PM Snack Break (Wednesday, 9/30)	\$4,000	(SILVER Sponsor)
<input type="checkbox"/> Day 1 PM Snack Break (Wednesday, 9/30)	\$4,000	(SILVER Sponsor)
<input type="checkbox"/> Day 2 AM Snack Break (Thursday, 10/1)	\$4,000	(SILVER Sponsor)
<input type="checkbox"/> Day 2 PM Snack Break (Thursday, 10/1)	\$4,000	(SILVER Sponsor)
<input type="checkbox"/> Health and Hydration Station	\$4,000	(SILVER Sponsor)
<input type="checkbox"/> General Silver Meeting Sponsor	\$4,000	(SILVER Sponsor)

General Displays (Early = August 14 or before / Late = After August 14)

Basic Member Booth Space†† \$2,500 Early / \$3,000 Late **ONLY 1 LEFT!**

† Exhibit eligibility is limited to members of the Mulch & Soil Council.

†† Booth space is one (1), 6-ft tabletop or one (1), 8-ft "pop-up" exhibit space. Electrical and Audio/Visual needs are extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

Cancellation Policy: Cancellations must be received in writing at the MSC office by August 31, 2026 and will be subject to a cancellation fee of 25%, which will be deducted from the refund. No refunds will be made for cancellations received after August 31, 2026.

Sponsor & Exhibitor Registration Information

Member Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

E-mail Address: _____

Payment: Check Credit Card

Card Type: AmEx VISA MasterCard

Card #: _____ Exp. Date: _____ Zip Code: _____

CVV: _____ Signature: _____

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